

GEORGIA



Georgia WAND Education Fund, Inc.

250 Georgia Ave, Suite 202, Atlanta, GA 30312 | Phone: (404) 524-5999 |
www.georgiawand.org

Director - Government Relations & Public Policy Director- Atlanta, GA based with 25% travel state wide and possible DC as needed

About The Job

As a member of Georgia WAND's Government Relations and Public Policy team, the Government Relations & Public Policy Director will work on driving key partnerships with the federal and state governments that serve to advocate and eradicate environmental social justice issues around nuclear, noise, air, water, land pollution as well as real estate. This role requires a combination of creativity, intellectual rigor, and organizational skills to manage various campaigns, projects, and initiatives. Through engaging with external stakeholders, the Government Relations Director will inform and direct the team regarding these topics and report to the Executive Director.

An ideal candidate is passionate about environmental issues and achieving equity in black communities around environmental social justice issues. The Government Relations and Public Policy Director will lead the engagement with environmental stakeholders- including government officials, applicable not for profit organizations, educators, professors, businesses, and lawyers- in the formation and execution of public policy that benefits innovation in educational technology and teaching strategies.

As a member of our organization, you will help educate policymakers and key opinion leaders, advise internal teams on the political landscape, and work across Georgia WAND to develop coherent, strategic plans to support Georgia WAND's public policy priorities that align with our environmental social justice goals. While our focus is on challenges affecting black and brown communities around environmental social justice issues concerning air, noise, nuclear, land, water and real estate, our scope is increasingly broad and encompasses the intersection of public policy, technology solutions, civic engagement, educational strategies, and voter advocacy.

Our team's mission is to grow Georgia WAND's networking by creating new partnerships with the federal and state governments. Through relationship-building, we can increase Georgia WAND's reach in addition to helping legislative leaders responsibly navigate the social, political, and economic issues associated with environmental social justice and how best to serve black and brown communities adversely impacted by environmental racism and hazards. Georgia WAND takes its responsibilities seriously, including engaging with government and other stakeholders on important environmental policy challenges.



Minimum Qualifications

What we Need from You

- Bachelor's Degree or relevant experience required
- 10+ years experience in a relevant field, such as public policy or government relations, specifically in the area of regulatory affairs, public affairs, education policy, and advocacy
- Experience collaborating cross-functionally and coalition building.
- A leader with strong ability to research, analyze, and develop public policy advocacy strategies
- Someone with strong communication skills (written and verbal), organizational, and time management skills to effectively work on a portfolio of projects with a variety of collaborators.
- Driven and has the ability to work effectively with minimal supervision and sound professional judgement
- Experience with driving and implementing grassroots marketing or political campaigns
- Experience building coalitions and engaging with third parties to drive policy outcomes.

Preferred Qualifications

- Local, Georgia, DC-Hill, Executive Branch, Government Relations experience preferred.
- Experience handling public policy challenges relating to climate change, environmental social justice issues, advocacy, technology, or other services.
- Experience working with cross-functional teams and driving consensus across multiple stakeholders with diverse perspectives.
- Subject matter expertise in one of the following areas: environmental social justice, climate change curriculum, health inequalities due to environmental disenfranchisement, water/wastewater, eminent domain, familiar with green initiatives/jobs, EPA/EPD and other federal regulatory requirements, or geopolitical trends affecting the education sector.
- Knowledgeable of the legislative life cycle through bill development, passage, adoption, and rulemaking

General Responsibilities

- Collaborate with cross-functional partners, both internally and externally, to create public policy strategies for our environmental social justice solutions that drive legislative and regulatory outcomes.
- Manage and drive relationships with third-party advocacy organizations, (example the Democratic Governors Association and Republican Governors Association).



- Work with the operations management and website vendor to create and drive social media and web-based awareness campaigns.
- Balance a combination of forward-looking strategic projects and short-term responses to international political flare-ups.
- Create written and visual materials advocating for our environmental social justice initiatives.
- Coach Georgia WAND's national volunteer base to tell our story to policymakers, regulators, and other important policy influencers.
- Work with volunteers to drive engagement with legislatures.
- Advise organization leaders about the policy and political environment affecting our product.
- Implement plans and goals that will forward the mission, and work that Georgia WAND does.
- Identify all resources needed and available for community members and team members that assist with the strategic plan of Georgia WAND.
- Find and complete grant related to program based work.
- Develop, initiate, engage in educational outreach in the communities served by Georgia WAND.
- Willingness to recruit interns and volunteers when needed.
- Attend tabling events and community events for networking opportunities.
- Communicate effectively with E.D. and team members regarding calendar events
- Be able to be present during all team meetings.
- Assist all staff and bridge gaps where necessary.

Specific Responsibilities

- The Government Relations & Public Policy Director will support Georgia WAND's programming, communications, and fundraising efforts. The Government Relations & Public Policy Director should also work diligently with other team members of the Georgia WAND to assist with reaching organizational goals.
- Create a rapid response program in order to increase the number of affected residents and allies who are willing and able to contact elected officials about relevant issues that Georgia WAND addresses.
- Develop tactics to achieve strategic goals that are within the organization's Strategic Plan.
- Continue Annual Legislative Tea & Sweets, MD4P, Capital Conservation Day, Congressional Meetings, All Voter Activities, and any other legislative involvements, and efforts for Burke County and Atlanta communities.
- The Government Relations & Public Policy Director will also coordinate events around voting and protection of the right to vote at local, and national levels.
- Raise awareness of political issues and concerns to the surrounding communities in Atlanta, GA, Burke County and statewide.
- Understand and promote the mission of the organization and the work that Georgia WAND does whether it is assisting with frontline communities, nuclear weapons, nuclear energy, racism,

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environmental justice/climate justice, rural justice, a militarized federal budget, a corporatized democracy, gender justice, and imperialism/power, social justice, and racial equity.

The Government Relations & Public Policy Director will lead the organization's efforts to connect and build relationships with local, state, and federal elected officials, partnerships and leaders, to push policies for the well being of all people in the state of Georgia.

- Send relevant articles and updates for the newsletter, social media, and website postings, and campaigns, and tag Georgia WAND in any work done that is posted.
- Create and push campaigns and events geared toward educating the public and decision makers about the need for legislation surrounding; Tritium and other nuclear waste based contaminants, water, air, and public health, employment policy, green infrastructure, gray infrastructure, flood zones, flood, drains, energy, sustainability, and concerns of citizens in the communities Georgia WAND serve.
- Implement plans and goals that will forward the mission, and work that Georgia WAND does.
- Identify all resources needed and available for community members and team members that assist with the strategic plan of Georgia WAND.
- Work with all coalitions and partnerships of Georgia WAND such as GBPI, ProGeorgia,
- Partnership for Southern Equity, BCOP, Common Cause, Just Energy, etc.

Georgia WAND is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability or veteran status.